

## You know the feeling you get when you see a company in the headlines for losing customer data due to human error?

You're relieved it isn't your company. But you know it could have been. Technical security, at the expense of security behaviours, isn't enough. This message isn't always clear to decision makers. They often hold security teams and security leaders accountable.

CybSafe is software that helps security teams reduce avoidable incidents. It does so by supporting and educating people, by empowering and improving confidence, and by measuring and improving their security behaviours. Think «Fitbit» fitness tracker, but for personal security decisions.

This means security teams can see which elements of their security programme are working, and know why. You'll be more valued because you can prove reduction of human-cyber risk.



## The problems we solve

Problems	Benefits & features
I need high-quality training to comply with regulation	NCSC and CIISec accredited training [customisable]
I need to reduce costs	Easy deployment and automated user engagement
I have limited time and resource, I need automation	On-demand security help for mobile and hybrid workforces [customisable]
I need to support people	Make things contextual with role and risk-specific training
I need to run phishing exercises that are insightful	Phishing tool shows you why people click [customisable]
	Smart USB attack simulations
I need people to be engaged with security	Personalised goal setting tool helps people make better security decisions [customisable]
I need to improve overall security culture	Smart nudges and interventions improve security behaviours
	Measure and improve security culture across seven dimensions
I need more than tick-box metrics	Measure knowledge, confidence, risk perception and security behaviour from day one
I need to prove I'm reducing human-cyber risk	Intuitive dashboards track progress, and organisational risk
I need to reduce the number of security incidents linked to people	Measure, influence, and improve 70+ security behaviours
	Influence security behaviour at home and in the workplace with automated and tailored nudges, prompts, and alerts
I need enterprise-ready support	Bespoke SSO, APIs, and language support
	Tailored controls, features, support, and bespoke content

## Topics covered

### Essential modules

- Am I really a target?
- Passphrases
- Preventing identity theft
- Public wi-fi
- Browsing securely
- Device security
- Malware & breach recovery
- Social engineering

### Role and risk specific modules

- Senior leaders
- Manager & team leaders
- Finance & payments professionals
- HR professionals
- Client facing professionals
- IT professionals
- Privileged users

## How we're different

Training content is mapped against security behaviours:

This allows you to take a targeted approach to supporting people. It makes it easy to set behaviour change objectives, then measure and prove success.

Our culture survey is scientifically tested:

Our culture survey measures what it claims to measure, and does so consistently with a high, repeatable accuracy.

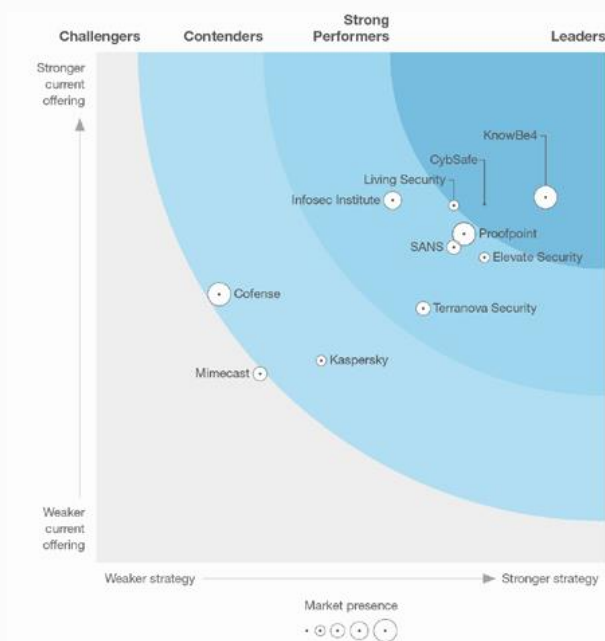
Phishing emails are mapped against influencing factors:

CybSafe indicates **why** people click on phishing emails. Our phishing emails include three components; nature of attack, influence technique, and emotions evoked.

CybSafe measures and improves over 70 security behaviours:

Our platform is powered by SebDB, the world's most comprehensive cyber security behaviour database.

## What our customer say



“Staff have been commenting that CybSafe content is “interesting”, “informative” and “thought-provoking” whilst being more “real” than other programmes they’ve engaged with.”

Ingrid Rostron, Bursar at Redcliffe School

“CybSafe has allowed us to identify changes in security behaviour and respond accordingly. We now see and understand aspects of our human cyber risk that we simply couldn’t get from training & phishing.”

Steven Pendleton, Chief Information Security Officer, BMT

“CybSafe is just another level. It gives us really robust metrics that help us measure where our people are. It shows their behaviours as well as their attitudes.”

Caroline Bansraj, Global Cyber Security Education & Awareness, Credit Suisse

## Technical requirements

CybSafe is accessible from any web-enabled device:



Microsoft Edge



Mozilla Firefox



Google Chrome



Apple Safari

(current and last major revision)

The CybSafe connect app works on Apple and Android devices.



Chrome for Android

(current and last major revision)



iOS Safari