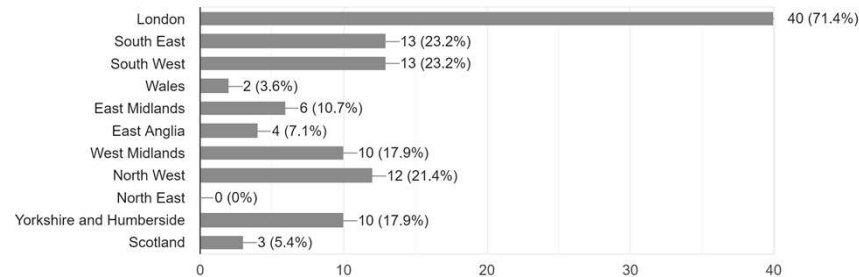




Operational Steering Group Member Survey Results

The OSG was overwhelmed by the responses receiving 698 individual responses in total and is the reason it has taken a few weeks to wrangle all the data into an order that we could analyze and interpret the results. For full analysis see over.

For face to face events where would you like them held?
56 responses

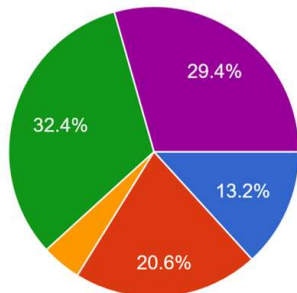


Total Responses 698

Website	67
The Directory	68
Succession and Education	102
Potential Business Opportunities	102
Member Value	75
Professional Standards	56
Membership Engagement and Advocacy	98
Member Events and Guest Speaker	76
Member Event Format	56

How accurate do you think the information is in the APCC Directory?

68 responses



- Very accurate
- Quite accurate
- Quite misleading
- Never thought about it/questioned it
- Never use the Directory

PRIORITY OUTCOMES

- Redesigning the Directory and its contents from a members point of view
- Working to improve the Potential Business Opportunities Funnel
- Investigate setting up of an alternative S166 panel
- Enhancing the induction process for new members